

**WIFE & WLPK**  
**2016 EEO PUBLIC FILE REPORT**  
**April 1, 2015 – March 31, 2016**

**I. VACANCY LIST**

See Master Recruitment Source List ("MRSL") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources (RS) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Marketing Representative/Advertising Sales Hired 1-18-16	12	4
<b>TOTAL NUMBER OF PEOPLE INTERVIEWED FOR ALL POSITIONS</b>		4

**WIFE & WLPK**  
**2016 EEO PUBLIC FILE REPORT**  
**April 1, 2015 – March 31, 2016**

**II. MASTER RECRUITMENT SOURCE LIST (MRSL)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Indiana Broadcasters Association   indianabroadcasters.org 14074 Trade Center Drive #141; Fishers, IN 46038 Gwen Piening; 800.342.6272 gpiening@indianabroadcasters.org	Y	8
2	Indiana Black Expo Job Fair Indiana Convention Center; Indianapolis, IN 317.573.0895	N	0
3	Indiana Dept of Workforce Development   <a href="mailto:workone@dwd.in.gov">workone@dwd.in.gov</a> 710 Eastern Ave. Connersville, IN 47331 Heather Flanigan/Jared Lanich <a href="mailto:hflanigan@work-one.org">hflanigan@work-one.org</a> 765.825.8581	Y	4
4	WIFE   wifefm.com 406 ½ Central Avenue Connersville, IN 47331 Michelle Bottomley 765.825.6411	N	2
5	WLPK   kmix1069.com 406 ½ Central Avenue Connersville, IN 47331 Michelle Bottomley 765.825.6411	N	2
6	Ivy Tech Employment Fair   2357 Chester Blvd Richmond, IN 47374   Gladys Ware 765.966.2656 x1111   gware5@ivytech.edu	N	0
7	Rushville Republican   Tawnya Birden 800.750.5049 x4563   <a href="mailto:tawnya.birden@indianamediaigroup.com">tawnya.birden@indianamediaigroup.com</a>	N	0
8	Monster.com   Tawnya Birden 800.750.5049 x4563   <a href="mailto:tawnya.birden@indianamediaigroup.com">tawnya.birden@indianamediaigroup.com</a>	N	3
9	Rush County Economic Development Job Fair   Carolyn Bunzendahl   <a href="mailto:cbunzendahl@rushecdc.org">cbunzendahl@rushecdc.org</a>   210 E. US 52 Suite C Rushville, IN 46173   765.938.3232	N	4
10	Word of Mouth Referral	N	0
11	Internship with Alliance for Strategic Growth   Janet White   122 E Main St. Muncie, IN 47305   765.282.6400 x108	N	1
12	6 <sup>th</sup> Congressional District Job Fair Ball State University   Muncie, IN 47306	N	0
<b>TOTAL INTERVIEWEES OVER 12-MONTH PERIOD</b>			<b>24</b>

**WIFE & WLPK**  
**2016 EEO PUBLIC FILE REPORT**  
 April 1, 2015 – March 31, 2016

**III. RECRUITMENT INITIATIVES**

	<b>TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)</b>	<b>BRIEF DESCRIPTION OF ACTIVITY</b>
1	Internship	From June 8 <sup>th</sup> – June 30 <sup>th</sup> 2015 Elijah Williams interned at Whitewater Broadcasting. He was given daily instruction by Program Director, Ted Cramer, Production Manager, Mike Peacock as well as by Station Manager, Michelle Bottomley. He was taught the basics of script writing, different production techniques, basic on air skills as well as duties associated with running an air shift. Once comfortable with the equipment, Elijah recycled old commercials; updated their scripts as well as re-voicing them.
2	Participate in Job Fair	On July 22, 2015 we participated in the 2015 Indiana Black Expo sponsored by Indiana Broadcasters Association. The company owner manned a booth and spoke with attendees about career opportunities in radio and job openings within the company. Resumes were collected from interested attendees.
3	Participate in Job Fair	On August 4, 2015 we participated in Indiana's 6 <sup>th</sup> Congressional District Job Fair hosted at Ball State University. Stephen Clark, Senior Marketing Representative, manned a booth and spoke with attendees about career opportunities in radio broadcasting and job openings within the company.
4	Naming rights & co-sponsored Job Fair	Whitewater Broadcasting held naming rights to the first Rush County Economic Development job fair. Michelle Bottomley, Station Manager, manned a table on Saturday, September 26, 2015 and spoke to attendees about career opportunities in radio broadcasting. Resume were collected from interested candidates.
5	Participate in Job Fair	On October 14, 2015, Operations Manager, Rick Duncan manned a booth and spoke with attendees about career opportunities in radio broadcasting.

---

# **WIFE WLPK**

## **2016 EEO Compliance**

### **Attachment C**

#### **Annual EEO Public File Report Form**

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s); **WIFE, Rushville, Indiana and WLPK, Connersville, Indiana** is required to be placed in the public inspection files of this station, and posted on their website, if they have a website.

The information contained in the Report covers the time period beginning **April 1, 2015** to and including **March 31, 2016** (the “Applicable Period”).

The FCC’s Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organization entitled to notification pursuant to Section 73.208(c)(1)(ii) of the EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

For purposes of the Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer.