WIFE/WLPK 2019 EEO Compliance

Attachment C Annual EEO Public File Report Form

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s); WIFE, Rushville, Indiana and WLPK, Connersville, Indiana, and is required to be placed in the public inspection files of this station, and posted on their website, if they have a website.

The information contained in the Report covers the time period beginning April 1, 2018 to and including March 31, 2019 (the "Applicable Period").

The FCC's Rule requires that this Report contain the following information:

- 1. A list of all full-time vacancies filled by the Station comprising the Station Employment Unit during the Applicable Period;
- 2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organization entitled to notification pursuant to Section 73.208(c)(1)(ii) of the EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
- 3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
- 4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
- 5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c) (2) of the FCC rules.

For purposes of the Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer.

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I. VACANCY LIST

See Master Recruitment Source List ("MRSL") for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
Marketing Representative/Advertising Sales Hired: Nathan Shafer 6/18/18	10	7
Marketing Representative/Advertising Sales Hired: Brandon Townsend 2/25/19	10	2
Marketing Representative/Advertising Sales Hired: Ashlee Schwering 2/25/19	10	2

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II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Indiana Broadcasters Association indianabroadcasters.org 14074 Trade Center Drive #141; Fishers, IN 46038 Sam Klemet; 800.342.6272 sam@indianabroadcasters.org	Y	0
2	Indeed.com	N	53
3	Indiana Dept of Workforce Development workone@dwd.in.gov 715 W. 21st St. Connersville, IN 47331 Heather Flanigan/Jared Lanich hflanigan@work-one.org 765.825.8581	Y	0
4	WIFE wifefm.com 102 N. Perkins St. Rushville, IN 46173 Michelle Bottomley 765.825.6411	N	0
5	WLPK kmix1069.com 3025 N. Thirty Ct. Connersville, IN 47331 Michelle Bottomley 765.825.6411	N	0
6	Indiana Career Connect	N	0
7	Whitewater Broadcasting Job Fair 5/24/18	N	6
8	Whitewater Broadcasting Job Fair 10/16/18	N	2
9	Job Fair – Reid/NAACP at Mt. Olive Baptist Church	N	0
10	Word of Mouth Referral	N	0
	61		

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Hosted Whitewater Broadcasting Job Fair	Whitewater Broadcasting hosted annual Whitewater Broadcasting Job Fair held in the John Roberts Building at Roberts Park in Connersville on May 24, 2018. Company SEUs, including Station Manager, Michelle Bottomley, spoke to attendees about career opportunities in radio broadcasting. Resumes were collected from interested candidates.
2	Radio Station Tour	On May 25, 2018 students from Whitewater Technical Career Center in Connersville toured the WLPK studio. There were two sessions; a total of 23 students. Students visited with Program Director, Ted Cramer, and Production Manager, Annette Miller, and learned about live radio and production.
3	Participated in Job Fair	On June 21, 2018 we participated in a job fair hosted by Reid Hospital and local NAACP chapter at Mt. Olive Baptist Church. Sales manager, Stephen Clark, spoke with attendees about career opportunities in radio and job openings within the company. Resumes were collected from interested attendees.
4	Hosted Whitewater Broadcasting Job Fair	Whitewater Broadcasting hosted their second Whitewater Broadcasting Job Fair of the year held on the campus of Indiana University East on 10/16/18. Company SEUs, including Sales Manager, Stephen Clark, spoke to attendees about career opportunities in radio broadcasting. Resumes were collected from interested candidates.