
WIFE/WLPK

2020 EEO Compliance

Attachment C

Annual EEO Public File Report Form

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s); **WIFE, Rushville, Indiana and WLPK, Connersville, Indiana**, and is required to be placed in the public inspection files of this station, and posted on their website, if they have a website.

The information contained in the Report covers the time period beginning **April 1, 2019** to and including **March 31, 2020** (the “Applicable Period”).

The FCC’s Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organization entitled to notification pursuant to Section 73.208(c)(1)(ii) of the EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c) (2) of the FCC rules.

For purposes of the Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer.

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April 1, 2019 – March 31, 2020

I. VACANCY LIST

See Master Recruitment Source List ("MRSL") for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
Marketing Representative/Advertising Sales Hired: Donna Murray 8/19/19	2	2
Marketing Representative/Advertising Sales Hired: Makayla McFarland 9/4/19	2	2
Marketing Representative/Advertising Sales Hired: Matt Ball 11/4/19	2	2

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II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Indiana Broadcasters Association indianabroadcasters.org 14074 Trade Center Drive #141; Fishers, IN 46038 Sam Klemet; 800.342.6272 sam@indianabroadcasters.org	Y	0
2	Indeed.com	N	92
3	Indiana Dept of Workforce Development workone@dwd.in.gov 715 W. 21 st St. Connersville, IN 47331 Heather Flanigan/Jared Lanich hflanigan@work-one.org 765.825.8581	Y	0
4	WIFE wifefm.com 102 N. Perkins St. Rushville, IN 46173 Michelle Bottomley 765.825.6411	N	0
5	WLPK kmix1069.com 3025 N. Thirty Ct. Connersville, IN 47331 Michelle Bottomley 765.825.6411	N	0
6	Connersville Middle School Career Day	N	0
7	IU East new student orientation 6/20/19, 6/21/19 & 7/12/19	N	0
8	Whitewater Broadcasting Job Fair 8/13/19	N	6
9	IU East Job Fair Back with the Pack 8/27/19 & 8/28/19	N	0
10	Wayne County Veterans Resource Fair 10/25/19	N	0
11	Word of Mouth Referral	N	0
TOTAL INTERVIEWEES OVER 12-MONTH PERIOD			98

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Career Day – Connersville Middle School	Ted Cramer, Program Director, attended Career Day at Connersville Middle School on May 10th educating students on the career opportunities in radio broadcasting.
2	Participated in IU East new student orientation	Whitewater Broadcasting attended Indiana University East’s new student orientation for incoming freshman students. Sales Manager, Stephen Clark, manned a booth for three days, June 20th & 21st and July 12th from 12p-1p and spoke to attendees about career opportunities in radio broadcasting.
3	Hosted Whitewater Broadcasting Job Fair	Whitewater Broadcasting hosted an annual job fair at the Starr Gennett Building on 8/13/19 from 4p-7p. Company SEUs, including Sales Manager, Stephen Clark and Station Manager, Michelle Bottomley, spoke to attendees about career opportunities in radio broadcasting. Resumes were collected from interested candidates.
4	Participated in IU East Back with the Pack	On 8/27/19 & 8/28/19 Whitewater Broadcasting attended Indiana University East’s Back with the Pack; welcome week for all students. Sales Manager, Stephen Clark manned a booth each day from 11a-3p and spoke to students about radio broadcasting career opportunities.
5	Wayne County Veterans Resource Fair	Company SEU, Stephen Clark, manned a booth from 10a-2p on 10/25/19 meeting with area veterans and discussing career opportunities at Whitewater Broadcasting.